

**IN THE CLAIMS**

In accordance with the PTO's Revised Notice dated February 13, 2003 (revision to 37 C.F.R. § 1.121, Applicants submit the following amendments in revised format. Therefore, please amend claim 1 as follows:

1. (Currently Amended) A system for delivering personalized informational content to subscribers comprising:

a personalized intelligence network system comprising:

subscription means for enabling users to subscribe to one or more services on one or more channel databases;

*ai* personalization means for enabling users to indicate personalization options relating to the one or more services;

one or more channel databases containing informational data about a subject matter of interest for a plurality of subscribers;

service processing means for processing at least one service for a plurality of subscribers using the information from one of the channel databases;

output forwarding means for automatically forwarding output from the services to one or more subscriber output devices specified for that service; and

revenue generating means for generating revenue as a result of the output of services to subscribers.

2. (Original) The system of claim 1 wherein the revenue generating means comprising a subscription transaction processing means that charges subscribers fees.

3. (Original) The system of claim 2 wherein the fee charged to the subscriber is a periodic charge.
4. (Original) The system of claim 2 wherein the fee charged to the subscriber is based on the services to which the subscriber subscribes.
5. (Original) The system of claim 2 wherein the fee charged is based on the usage by the subscriber of the personalized intelligence network system.
6. (Original) The system of claim 1 wherein the revenue generating means comprises advertising collection means for collecting fees for advertisements included in the service outputs.
7. (Original) The system of claim 1 wherein the revenue generating means comprises transactional means that performs transactions with subscribers resulting from the service output and allocates revenues from the transactions to the personalized intelligence network system and one or more affiliate systems.
8. (Original) The system of claim 1 wherein the revenue generating means comprises bundling fee generating means for generating bundling fees for bundling service subscriptions with another product or service and allocating revenues from the bundling to the personalized intelligence network system.
9. (Original) The system of claim 1 further comprising one or more affiliate systems that inform users about subscribing to one or more services from the personalized intelligence network.
10. (Original) The system of claim 9 wherein at least one of the affiliate systems comprises an accessible network site that provides content to its users and wherein the accessible network enables user to connect to the subscription means.

11. (Original) The system of claim 10 wherein the accessible network site provides an executable link to a network-based subscription interface system that enables the user to subscribe to one or more services.

12. (Original) The system of claim 11 wherein the accessible network site comprises a web site.

13. (Original) The system of claim 9 wherein the affiliate system and personal intelligence network share revenues generated from subscriptions.

14. (Original) The system of claim 13 wherein the shared revenues are based on the revenues generated by the subscribers that subscribe as a result of the affiliate system.

15. (Original) The system of claim 9 wherein subscribers are charged a fee and wherein the revenue from the fees charged to subscribers is shared between the affiliate system and the personal intelligence network system.

16. (Original) The system of claim 9 wherein the revenue collection means attributes a revenue value to advertisements included in the service outputs.

17. (Original) The system of claim 9 wherein the revenue collection means collects an advertising revenue from the affiliate system.

18. (Original) The system of claim 9 wherein the revenue collection means collects an advertising revenue from a third party entity.

19. (Original) The system of claim 16 wherein the revenue shared between the affiliate system and the personalized intelligence network includes advertising revenue.

20. (Original) The system of claim 9 wherein the revenue generating means comprises transactional means that performs transactions with subscribers

resulting from the service output and allocates revenues from the transactions to the personalized intelligence network system.

21. (Original) The system of claim 20 wherein the revenue shared between affiliate systems and the personalized intelligence network includes transactional related revenues.

22. (Original) The system of claim 9 wherein the affiliate system bundles a service subscription with another product or service for a fee and the revenue collection means allocates a revenue value for a subscription portion from the bundled fee.

23. (Original) The system of claim 22 wherein the revenue shared between affiliate systems and the personalized intelligence network includes bundling fee allocations.

24. (Original) The system of claim 9 comprising at least two affiliates and wherein revenue generated is shared between at least two affiliates.

25. (Original) The system of claim 9 wherein the affiliate system comprises content provision means for providing content to one or more channel databases.

26. (Original) The system of claim 25 wherein the content provided by an affiliate system is provided to an affiliate channel for that affiliate system.

27. (Original) The system of claim 9 wherein the affiliate system comprises content filtering means for specifying filters to be applied to service output prior to sending service output to subscribers from that affiliate system.

Claims 28 - 51 (Withdrawn)